Maximize Your Career

in Your Current Organization

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PROFESSIONAL &
CONTINUING EDUCATION
UNIVERSITY of WASHINGTON





- Pillar #1: Managing your career trajectory
 - 1. Promotion cycle management
 - Maintain a kudos file
 - Document successes/accomplishments
 - Track progress in your areas of improvement
 - 2. Discussing your career goals with your management
 - Don't be a Zilly! Ask for what you want
 - Develop a business case to justify what you want
 - Take the organization's perspective
- Pillar #2: Managing your manager
- Pillar #3: Managing yourself



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 - 1. Your job is to make your boss look good
 - How can you help him/her?
 - Emotional manipulation: what does he/she want/like/need?
 - 2. Perception is more important than reality
 - Changing the behavior
 - Changing negative perceptions
 - Over communicate
 - 1:1s with an agenda
 - Weekly status updates without fail (no surprises)
 - 4. Internal networking
 - Cross-functional relationships and sponsorship
- Pillar #3: Managing yourself



- Pillar #1: Managing your career trajectory
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Managing yourself: Pride in yourself

- Building confidence
 - Build like a muscle
 - Preparation
- Impostor Syndrome
 - Self awareness
 - Disputation
- Self-promotion
 - If bragging is hard, you need a plan
 - Rising star fallacy
- Executive presence
 - Your strengths
 - Emotional control: calm, unflappable

Alumni

- Boosting others
- Thinking time
 - Strategic, out of the weeds
- Power
 - Managing conflict
 - Using your strengths
- Mistakes
 - Growth mindset
 - Managing perception

- Reputation
 - Informal 360
 - Thought leadership
- Boundaries
 - How to say No
- Red lines and non-negotiables
 - Hours
 - Respectful communication
- Equity
 - Amplification
 - Compliment conducting
- Time management
 - Prioritization
 - Procrastination
- Decision making
 - Onion paper method
 - Exploring worst case scenarios
- Negotiating
 - Setting the anchor
- The myth of work/life balance
 - Guilt management

Don't forget sleep! Sleep is the most important thing!



Recommended Reading

- Mindset: The New Psychology of Success, Carol S. Dweck (2007)
- The Confidence Code: The Science and Art of Self-Assurance What Women Should Know, Katty Kay & Claire Shipman (2014)
- Why We Sleep: Unlocking the Power of Sleep and Dreams, Matthew Walker (2018)
- The Captain Class: The Hidden Force That Creates the World's Greatest Teams, Sam Walker (2017)
- Quiet: The Power of Introverts in a World That Can't Stop Talking, Susan Cain (2013)
- Flow: The Psychology of Optimal Experience, Mihaly Csikszentmihalyi (2008)
- Range: Why Generalists Triumph in a Specialized World, David Epstein (2019)
- The Power of a Positive No, William Ury (2007)
- Why Won't You Apologize? Healing Big Betrayals and Everyday Hurts, Harriet Lerner, Ph.D, 2017



Questions?

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